**Ads for News Blasts and Newsletters**

**News Blasts (Published one time per month- 12 per year)**

- Banner ad: 468 x 60 Pixels  
  $200 per E-Blast
- ½ Banner ad: 234x60 Pixels  
  $100 per E-Blast
- Text only: 50 words or less  
  $50 per E-Blast

**Discount:**

- 10% for 2 months
- 15% for 3 months
- 20% for 4 months or more

All graphics and designs are the responsibility of the purchaser. JPG or PNG formats only. Purchasers are required to pay up front.

**Newsletters (Published five times per year)**

- Banner ad: 468 x 60 Pixels  
  $200 per Newsletter
- ½ Banner ad: 234x60 Pixels  
  $100 per Newsletter
- Text only: 50 words or less  
  $50 per Newsletter

**Discount:**

- 10% for 2 newsletters
- 15% for 3 newsletters
- 20% for 4 or more newsletters

All graphics and designs are the responsibility of the purchaser. JPG or PNG formats only. Purchasers are required to pay up front.

**Requirements:**

1. Executive Office (EO) will review and approve all ads prior to publication.
2. All ads must have relevance to the organization, e.g. transcriptionists, etc.
3. All ads, graphics, etc., are the responsibility of the advertiser.
4. All ads must adhere to OHA policies and principles. We reserve the right to reject any advertisement that we find making misleading claims, is fraudulent, etc. We will not accept any political advertising.
5. This contract constitutes advertising, not an endorsement by the OHA.

*Ads rates (etc.) for the Oral History Review are determined and managed by Routledge*
**Payment**
Total the items you have selected.

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Fee</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>News Blast</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Banner Ad</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Half Banner Ad</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Text Only Ad</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Newsletter</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Banner Ad</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Half Banner Ad</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Text Only Ad</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Discount (if applicable)</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

☐ Enclosed is my check payable to Oral History Association.

Mail checks to:
Oral History Association
Middle Tennessee State University
Box 193
1301 East Main Street
Murfreesboro, TN 37132

☐ I authorize a charge of ________ (include total from above) to my credit card.

☐ Visa  ☐ MasterCard  ☐ Discover  ☐ American Express

Card number __________________________________________

Expiration date ____________  Security code __________
Billing address
________________________________________________________________________

Card holder name ___________________ Organization ___________________

Signature ________________________

Tax ID #13-6272104